

# SPARE HAIR – TODAY’S FASHION BOOST

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Published in “Clippings”, Fall 2005

(The Official Publication of the Manitoba Hairstylists’ Association)

The early 60’s rolled in with wig addicts. Business women, career girls, suburban housewives, nearly every woman, owned a wig or two or more – different styles and different colors. These wigs gave them a lift and made life a little easier. Everyone knew you had a wig on, but that didn’t matter at that time. The price of wigs ranged from \$25 to \$100.

Later came a different scenario. With cancer on the rise, chemotherapy-induced alopecia, a condition known as Alopecia Areata, and also thinning, the need to wear hair became more of a reality. Women who were wearing wigs in the fashion sense quietly stopped wearing the wigs in case of being mistaken for someone who had little or no hair. To this day, the word wig carries a bad rap. Changing the word wig to get the full meaning has been a difficult one. Times have changed and we have more flair words to describe wigs. The millennium hair is known as fashion hair, fashion accents, extended hair, hair extensions, but the bottom line is that today’s designer wigs have no comparison to the 60’s heavy look. The weight of the wigs today is quite light, the texture is much nicer, and there are so many colors and styles to choose from. These can also be shaped into different styles either by thinning or cutting. You can also use either mousse or gel to get a more modern look.

Hi-tech synthetics will range from approximately \$200 to \$400. Refined synthetics will be handmade with a double monofilament top – meaning the fibres are hand knotted from underneath one by one and covered with a smooth base layered material which will match your own scalp color. They’re cool, comfortable and undetectable. These will range from \$350 and up. If you want to look as though you need the roots of your own hair colored, the wigs are also available in gradient colors with or without monotops.

For human hair wigs, I recommend 100% remy hair. They can be highlighted or low lighted, and styled. Costs vary from \$600 and up.

You can integrate your own hair with a wig. Also there are hairpieces with special clips that will create the illusion that it’s all your own hair. We hear of hair extensions being used to extend the length of your hair by weaving. A professional hairstylist who specializes with weaves is the one to see for this creative hair.

In the world of fashion exists the word camouflage. You can wear ‘spare hair’, as I call it, and wear it without having anyone knowing you have it on.

We are looking for more time for ourselves. By owning at least one ‘spare hair’, you will be able to get ready in a jiffy if something gets added to your schedule. You can change your hairstyle or color just because you want a change. History has a way of repeating itself. Maybe things will never be like the 60’s and that’s okay. I am challenging every woman to own at least one wig, and in doing that, we won’t have to wait until we lose hair, for whatever reason, to own a wig. This might also be a gesture of support for all the women who have no choice in this matter. Hair Today – Hair Tomorrow – Hair Always.

Wear the ultimate in fashion hair – ‘spare hair’, that is.